

“BABY” AD ORDER FORM

Gator Years 2018 - 2019

Over the years, the senior “Baby Ad” section has become by far the most popular part of the yearbook because it provides a means to publish personal messages to students. We offer several sizes allowing room for up to five pictures and a message.

“Baby Ad” sizes and prices:

1/8 page (3 ¼ x 2 ¼ inches) -- \$35 for up to **one** picture plus a message

1/4 page (3 ¼ x 4 ¾ inches) -- \$60 for up to **three** pictures plus a message

1/2 page (6 ¾ x 4 ¾ inches) -- \$100 for up to **four** pictures plus a message

Full page (6 ¾ x 9 ¾ inches) -- \$200 for up to **five** pictures plus a message

We will not publish more than the maximum number of pictures for any ad size as described above. If you have more pictures you would like included, you may purchase more ad space.

To order, please fill out the following form and send it back to us with a check or money order payable to VHS. To pay in cash, please send your money with your student or bring it to the school. Be certain to get a receipt. Do not send cash through the mail.

We cannot offer unlimited space for this section. We will take these orders on a first-come, first-serve basis. The sooner you submit yours, the more assured you can be of your ad being printed in the yearbook.

We ask that you consider the following items regarding pictures and messages:

1. Send close-up pictures of individual subjects.
2. Put the student’s name and address on the back of each picture so that we will be able to return it to you.
3. “Baby” ads, as well as the rest of the *Gator Years*, will be printed in color.
4. We can reduce larger pictures to fit smaller spaces.
5. Enlarging smaller pictures to fit larger spaces may distort the image.
6. The yearbook staff reserves the right to edit messages for inappropriate language and content and to reject any picture(s) that is/are inappropriate.

We appreciate your interest and support.

Sincerely,

The *Gator Years* Staff

“BABY” AD INFORMATION

Purchaser’s Name _____

Address _____

Home Phone _____ Work Phone _____

Student’s Name _____

If a message is too lengthy, the Yearbook Staff will edit it to fit the space you have purchased but will retain the meaning of your message.

Message to accompany picture(s): _____

Ad Size:

1/8 page for \$35 _____

1/4 page for \$60 _____

1/2 page for \$100 _____

Full Page for \$200 _____

Payment Method:

Cash _____

Check _____

Money order _____